

## METHOD OF INITIATING MULTIMEDIA BROADCAST MULTICAST SERVICES

### ABSTRACT

A method of wireless communication. In one embodiment, the method comprises the step of receiving a multicast control message. The multicast control message may include information regarding one or more of the following: a number of available multicast services, one or more resource thresholds for each available multicast service, one or more identifiers for each available multicast service, one or more radio access capability requirements for each available multicast service, and/or notification of termination and/or continuation of multicast service. Subscription information, such as multicast subscription type, payment authentication data and billing information, may be transmitted and correspond with the received multicast control message. In response to the received multicast control message, a multicast service may be selected. Once multicast service is selected, one or more signals may be transmitted corresponding to the selected multicast service. This signal(s) may convey, for example, access time to the selected multicast service.